



PRESS AND DIE
A Division of Nails Pty Ltd

case study

GY Press and Die





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G&Y Press and Die was established in 1984 to provide the metal industry with a comprehensive punch press steel processing service. Using the latest CAD/CAM technology to design and produce both prototypes and volume batch productions, G&Y Press and Die are a cost effective, enthusiastic, reliable and professional one-stop pressing and stamping shop.

G&Y Press and Die came to Indepth Creative with pre-existing specialty photography, wishing to develop a presentation folder to professionally showcase their services.

Indepth Creative’s concept was for a one-of-a-kind die cut folder, efficiently holding business cards and a CD copy of G&Y’s multimedia presentation. With this completely unique design behind them, G&Y are sure to stand out amongst their competitors.

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