



CLARK & O'NEIL  
PROPERTY GROUP

case study

clark and o'neil





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When Clark & O’Neil Property Group asked for recommendations on a design company to brand their product, high praise for Indepth Design’s quality of work and attention to detail made them the obvious choice.

Wanting to develop a bright and modern look to reflect their unique business style, Indepth synchronised logos, stationary and presentation folders to create an overall look suited to the industry.

Taking things one step further, Indepth Creative tied the look together with large ‘For Sale’ and ‘For Lease’ signs, with distinctive vehicle signage further ensuring Clark & O’Neil were easily recognisable on the streets of Perth.

As a growing company in the real estate market, Clark & O’Neil will continue to partner with Indepth, with visual communication techniques remaining at the centre of a creative and modern marketing strategy.