



case study

Nido Petroleum



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An eye catching Yellow Pages advertisement certainly paid off when ASX listed Nido Petroleum, an oil and gas exploration and production company focused on the Phillipines offshore Palawan Basin, was lead to Indepth Creative.

As an already prevalent player in the oil and gas industry, Nido was looking for a fresh and innovative boost to their current product branding and marketing strategies.

Indepth Creative strove to encapsulate Nido’s professional corporate image on sleek special occasion invitations, a look that carried through to the company’s banners, stationary, presentation folders and posters.

Nido also took advantage of the services offered by Indepth Annuals, providing their shareholders with the opportunity to access cost effective and easily navigated online Annual Reports.

Working with Indepth has ensured Nido increased exposure to current and prospective investors. The teams’ professional approach to fresh and innovative designs will remain an integral part of Nido’s ongoing branding develop.