



GOLD FIELDS

case study



GOLD FIELDS

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Gold Fields Voting

 Agnew Gold Mine

Step 1

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Finish

Gold Fields Mining Pty Ltd will benefit greatly from your input.

Finished!

Thank you for your vote. Results will be published on Friday 1st May 2009.

Continue..




Gold Fields Australia Pty Ltd

Indepth Voting

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Indepth Voting



“Indepth created and delivered this system within a very short time frame in order to meet Gold Fields Australia’s deadline.”

When Gold Fields Australia needed a secure, online voting system for their three affiliated companies (including St Ives Gold Mining Company Pty Limited and Agnew Gold Mining Company Pty Limited) they came to Indepth Creative. The specifications were that the voting application needed to be completely independent with no administrative duties by the company themselves; it needed to be appealing and easy to use; and it needed to be done in about a week!

Online voting application:

- Multiple secure logins
- Graphically designed and aesthetically pleasing
- Quick and easy to use
- Completely independent from Gold Fields Australia
- Votes to be administered and collected by a third party
- User names and logins to be delegated and distributed securely by a third party
- Time frame: ASAP

The application designed by Indepth Creative allows 400+ employees from the three companies to cast an anonymous vote regarding the companies’ Employee Collective Agreement.

Indepth produced an easy, 5 step voting process which starts with a secure login and progresses through a series of questions with check box answers. The application is professionally designed and aesthetically pleasing; quick and easy to use; and most importantly completely independent.

To ensure the independence and security of the votes, Indepth will handle all administrative aspects of the application, run the vote between a set of selected dates, and then collect and collate the data, whilst maintaining the anonymity of the employees, before handing the results of the vote to Gold Fields Australia.

Indepth created and delivered this system within a very short time frame in order to meet Gold Fields Australia’s deadline; the system is now live and voting will begin shortly. Indepth also graphically designed and managed the handling of the envelopes that were used to securely send out the log-in details to Gold Fields’ employees.

The response from all involved in the project so far has been fantastic. On the user end, the application is quick and simple; the administration is independent, and the entire voting process is secure from start to finish.